

LOWELL C. KRUSE

HEALTHY CHOICES. HEALTHY LIVES. SCHOLARSHIP



*Honoring the Legacy of Lowell C. Kruse
Heartland Health Chief Executive Officer, 1984-2009,
Advocate for Higher Levels of Education
to Improve the Health and Well-Being
of the Region's Communities*

- To qualify, applicants must be **first-year graduate students** (enrolled in a minimum of 9 hours per semester) and be **permanent residents or originate from** the specified **Heartland Health service region** (see list below*). **Qualifying areas of study** would be those that will **lead to improved quality of life** for the residents of this region. *Examples include*, but are not limited to: Early Childhood Development, Not-For-Profit Management, Educational Leadership, Health Care Administration.
- The \$10,000 scholarship may be used at any time while the student is enrolled.
- Scholarship recipients must agree to complete a **paid internship** (not to exceed \$5,000) **between** their **first and second year**.
- Paid internship will take place, when appropriate, with a not-for-profit agency or Mosaic Life Care (formerly Heartland Health) in St. Joseph, MO.

Submission Deadline: July 6, 2015

*Applicants must be permanent residents or originate from the Mosaic Life Care service region which includes the following counties IN MISSOURI: Andrew, Atchison, Buchanan, Caldwell, Carroll, Clay, Clinton, Daviess, DeKalb, Gentry, Grundy, Harrison, Holt, Livingston, Mercer, Nodaway, Platte, and Worth; IN IOWA: Decatur, Fremont, Page, Ringgold, and Taylor; IN KANSAS: Atchison, Brown, Doniphan, and Nemaha; and IN NEBRASKA: Nemaha and Richardson.

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PURPOSE

The Lowell C. Kruse *Healthy Choices. Healthy Lives.* Scholarship was established in 2009 to provide financial assistance annually to a **first-year graduate student from the region*** enrolled in a minimum of 9 hours per semester in a **study area leading to improved quality of life** for the residents of our region. **Examples include, but are not limited to,** Health Care Administration, Early Childhood Development, Not-For-Profit Management, and Educational Leadership.

The Lowell C. Kruse Scholarship of \$10,000 will be awarded annually to a first-year, full-time graduate level student.

ESTABLISHING THE SCHOLARSHIP

Lowell C. Kruse, President and Chief Executive Officer of Heartland Health from 1984 to 2009, is well known regionally and nationally for his commitment to quality and passion for improving the quality of life within the region.

Lowell successfully led the merger of two community hospitals into a regional medical center nationally recognized for quality. (Heartland Health is now known as Mosaic Life Care.) He continues to champion initiatives to advocate for higher levels of education to improve the health and well-being of communities.

To honor his leadership and commitment to excellence, the Lowell C. Kruse *Healthy Choices. Healthy Lives* Scholarship was established by Heartland Health and is managed by Heartland Foundation, a 501(c)3 public charity dedicated to empowering children and adults to build healthier, more livable communities.

Questions? Contact Heartland Foundation:
email: info@heartlandfoundation.org
phone: 816.271.7200 or 800.447.1083.

CRITERIA

Qualified applicants must meet the following criteria:

- **Accepted** and enrolled in an **accredited graduate level program (minimum of 9 hours per semester)** in a **qualifying area** that will lead to improved quality of life for the residents of our region.
- Maintain an **excellent Grade Point Average.**
- Scholarship recipients must agree to complete a **paid internship between their first and second year.**
- Provide **references and recommendations.**

APPLICATION

Complete the scholarship application, answering all questions clearly and completely. Submit the following required attachments **in this order:**

- Scholarship **application** and **application narrative** (next page).
- A **certified college transcript** verifying cumulative GPA. Please **highlight class rank/GPA.**
- **Proof of enrollment** in an accredited graduate program. (Acceptance letter from institution or class schedule with credit hours enrolled.)
- **At least two currently dated letters of recommendation**, on letterhead where applicable, with author's name, position and relationship to applicant.
- **Final candidates will be scheduled to interview in person with the Mosaic Life Care Board Executive Committee.**

All information and attachments must be complete for application to be considered.

Submit by mail or deliver* required documents no later than Monday, July 6, 5:00 p.m., to:
(*north hf entrance)

Heartland Foundation/emPowerU
518 S. Sixth St.
St. Joseph MO 6450



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APPLICATION (Please Print)
Submission Deadline: July 6, 2015



APPLICANT NAME _____
LAST FIRST MIDDLE

HOME ADDRESS _____

CITY _____ STATE _____ ZIP _____ COUNTY _____

EMAIL ADDRESS _____ TELEPHONE (____) _____

EMPLOYER _____ LENGTH OF SERVICE _____

JOB TITLE _____

SUPERVISOR'S NAME _____ TELEPHONE (____) _____

PERSONAL REFERENCES:

_____ TELEPHONE (____) _____

_____ TELEPHONE (____) _____

Application Narrative:

1. State **why you are applying** for this scholarship and **how it will enhance your professional and career goals** over the next five years.
2. What **other financial resources** have you **received** or may be **available to you** (financial aid, scholarships, or loan programs)? **Please include dollar amounts.**
3. **Information related to the educational program** you are pursuing including:
 - **Name of institution** and **number of credit hours** in which you are enrolled
 - **Previous semester Grade Point Average** and **Cumulative Grade Point Average**
4. List any **awards or honors** received, **extracurricular activities including community involvement, hobbies** and **interests.**
5. Please include a **brief personal bio.**
6. **Please explain how your area of study will lead to improved quality of life** for our communities and residents of our region.

Applicant's Signature

Date

All information and attachments must be complete for application to be considered.

Submit no later than Monday, July 6, 5:00 p.m.

Questions may be directed to Heartland Foundation via **email:** info@heartlandfoundation.org or

Phone: 816.271.7200 (800.447.1083).

Mailing/delivery* address: Heartland Foundation/emPowerU, 518 S. Sixth St., St. Joseph MO 64501 (*north hf entrance).